

Search Engine Optimization Built-in

All ListingNotes websites have search engine optimization techniques built-in.

Free

Real estate keywords are optimized on each page

- Optimized human readable URLs
- Optimized page titles
- Optimized META tags
- Optimized by agent name
- Optimized by broker name
- Optimized by listing address
- Optimized by listing city
- Optimized by MLS number

Enhanced *(contact us for pricing)*

Though every site has built-in search engine optimization, search engine optimization is still a human-required labor intensive process. For enhanced SEO results, we recommend that at least 1 hour a month be devoted to reviewing SEO stats and making adjustments as needed to:

- Tweak keywords
- Optimize specific pages
- Create campaigns
- Add external links
- Revise META tags, titles and page content

1 hour/month is a bare minimum recommendation. Proper SEO management takes 5-10 hours each month to receive the most benefit since the search engines are constantly changing their criteria.

You control your SEO budget by either setting up a monthly budget or work on a per-request basis.

Daily Listing Report
Your Listing and Area Activity Report
January 19, 2010

Prudential
Clyde Hendrick, REALTORS®

Dear Jim Van Meule:

This is your periodic activity report for property you have chosen to track. This report provides statistical data gathered from our website and several other local websites.

Your Listing Activity
Your property was viewed in search results on:

	Our Website	Other Local Websites
Last 7 Days	78 times	44 times
Last 30 Days	289 times	168 times

Your property also ranks with several other:

	Our Website	Other Local Websites
Last 7 Days	12 times	4 times
Last 30 Days	32 times	19 times

Overall Website Activity
Website traffic as an indicator of overall market activity.

	Our Website	Other Local Websites
Last 7 Days	▲ +4.12%	▲ +3.72%
Last 30 Days	▲ +3.10%	▲ -11.92%

The symbols seen in this report show how the statistics have changed compared to the previous period.
Legend: ▲ Increase ▼ Decrease ■ No Change

Search Results Views

Closely Watched
- 1 person has saved your listing as a favorite listing.
- 1 person was e-mailed your listing as a listing alert based on their saved search criteria. (Listing alerts are e-mailed only for new listings or after a price change.)

Local Website Coverage
We tabulate data from several local websites for you in this report. Your property has been viewed on these sites:

- BayFlora
- Cherylbones.biz
- ClayHendrick
- DavesRealty.com
- Fox Star Lakesides
- Fox Star Real Estate
- PPSMI
- SandGentry
- Vanderkaibonnes.com

Competitive Listing Update

	Sold Listings	Last Price	Sold Price	Change	Date Sold	DOM
A.	14960 Groesbeck St, Grand Haven, MI 49417	\$79,900	\$85,101	6.5%	Dec 28, 09	147
B.	15202 South Scenic Ct, Spring Lake, MI 49456-9083	\$359,900	\$334,000	-7.2%	Dec 31, 09	59
Active Listings		Listed At	Currently	Change	Date Listed	DOM
C.	15936 152nd Ave, Spring Lake, MI 49456	\$139,900	\$139,900		Dec 08, 09	42
D.	14564 144th Ave, Spring Lake, MI 49456	\$325,000	\$250,000	-23.1%	May 22, 09	242
E.	14564 Boom Rd, Spring Lake, MI 49456	\$499,900	\$499,900		Dec 09, 09	41
F.	14424 Boom Rd, Spring Lake, MI 49456	\$124,900	\$124,900		Jan 16, 10	1
G.	15107 154th Ave, Grand Haven, MI 49417	\$149,900	\$144,900	-3.3%	Jul 31, 09	172

Sincerely,
Mary Vanderkaam
Prudential Clyde Hendrick, REALTORS®
MaryVanderkaam@PrudentialCt.com

If you no longer want to receive this activity report for 13962 Garfield Dr, Spring Lake, MI, click [here to unsubscribe](#).

For more information visit

www.ListingNotes.com

or call (616) 844-0066



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